



CITY COLLEGE NEWS

OCTOBER 1995

GEORGE BROWN COLLEGE

VOLUME 13 NO. 2



George Brown jewellery graduates (from left) Paul Smith, Christian Hasler, Katherine Moller, Helen Kim-Hasler, and Shelly Purdy proudly display trophies given for their winning entries in the 1995 deBeers Diamonds Today design competition. With Kim-Hasler winning twice, George Brown grads designed six of the 20 winners in the prestigious national contest for professional jewellery designers.

Grads sweep national diamond contest

Diamonds are a George Brown graduate's best friend, or so it seems.

Five former students, who are not working as professional jewellery designers and makers, have dominated the largest and most prestigious diamond jewellery design competition in Canada.

They created six of the 20 winning designs from across the country in the 1995 Diamonds Today competition sponsored by

the diamond company De Beers.

One of a pair of \$14,500 earrings — made of platinum, niobium and diamonds totalling 2.6 carats — designed by George Brown graduate Paul Smith.

The contest, which is held every two years, attracted 150 designs from across the country.

Winning designs, chosen by a five-person jury, were created with industry sponsorship.

Having so many alumni win was an industry vote of confidence for the jewellery department, which was under threat of closure by the college, according to co-ordinator Jim Robson.

Three programs — Gemmology, Jewellery Repair and Gem Setting — were shut

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St. James gym made into huge classroom

George Brown has temporarily converted the St. James gym into a lecture hall for classes fleeing construction noise on the campus's main floor.

Games for more than 20 intramural volleyball and ball hockey teams have been cancelled and gym activities of the College Vocational program, Futures program and college seniors association have been cancelled or moved.

The movement of classes to the gym — slated to start on Oct. 2 — was prompted by complaints by teachers and students using the campus auditorium across from the library. They said that construction noise from the college's current renovation project, which surrounds the auditorium on three sides, was making it hard to conduct classes.

The gym was the only space big enough to hold the large classes that use the 200-seat auditorium, according to Martin Kerman, executive director of campus operations.

The gym will be used for classes every weekday from 8 a.m. to 4 p.m. — and to 5 p.m. on Wednesdays. Students will be hired to cover its polished wood floor with a plastic mat and set up chairs — and then pack it all away again for evening activities and inter-varsity practices and games.

This arrangement will go on until the noisy phase of construction is over — a period that could last from three to six weeks, according to Kerman.

Kerman says the contractors working on the \$2.5-million renovation of the main floor had

been asked to plan their work so particularly noisy work would be done at the beginning or end of the day, but enough noise was still being transmitted through the concrete walls of the building to disrupt classes.

"It became an impossibility," he says.

Third-year graphic design student Robert Lisco, who plays on a departmental ball hockey intramural team, is upset by the college's decision.

"This is my life," he says, looking around the gym before the second, and last, game of the semester.

Some graphic design classes located just above the area under renovation have been interrupted by construction, but the students just accept it, he says.

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Left in lockers: 100s of books, jackets, shoes, tools etc,etc

Here's what students left in their lockers this year:

- A home-made copy of the video *Terminator 2: Judgement Day*.
- A ream of white typing paper.
- A folding camera tripod in a vinyl case.
- A case full of computer disks — contents unknown.
- A polar fleece jacket.
- Several pairs of running shoes, socks, underwear and towels.
- Several lunch containers — Tupperware and other brands.
- A tennis racket.
- A pair of tall black leather women's boots.
- Thousands of pages of class and study notes, some loose, some in binders.
- Hundreds of books, most of them textbooks, but one student forgot (or deliberately left behind) a paperback novelization of the *Star Wars* movie.

It's the books that puzzle Dave MacDougall. As a clerk in the St. James stores and receiving department, MacDougall, along with colleagues at Casa Loma

and Nightingale, takes care of the things that students leave behind or forget in their lockers when they leave the college after their program ends — either for good or for a summer break.

"The most astonishing thing is the thousands of dollars worth of books that are left behind," he says.

After languishing for months in a huge heap in the back of the receiving department, which is located off a small hallway in the basement of 200 King St. E., the books that aren't claimed by their owners are put out on a table for students to take, and the clothes and other goods are given to charity.

Academic department secretary Betty Magelssen has taken bags of abandoned clothes to a church in Mississauga, which gives them to needy families.

At Casa Loma, abandoned textbooks that are still used in classes are sold to students, and clothes and other goods are given away.



Dave McDougall of the St. James shipping department looks over a small mountain of books and personal belongings that students left in lockers at the end of classes this past spring. What hasn't been claimed is given to a charity.

Diamonds

Continued from page 1.

down this spring, but revived this fall after student, staff and industry protests and a restuctured staffing plan made them more financially efficient, he says.

Winning the contest was also a coup for the young designers.

"It's kind of a dream come true," says graduate Christian Hasler, who created a \$10,000 pin that combines gold, aluminum and 19 diamonds.

Designing for the competition involves being creative — within the limits of practicality, he says.

"You have to impress the (competition) jury, but you can't go too far," Hasler says. "It has to be a piece of jewellery that is wearable."

Hasler's wife and business partner Helen Kim-Hasler won for her necklace of circles of white gold and diamonds.

Hasler and Kim-Hasler run

their own studio and showroom in Yorkville.

Other George Brown alumni to win include:

- Paul Smith, who won two awards: one for a design for earrings and another for a pendant. Smith is manager of Richard Booth Fine Jewellery in Yorkville.
- Shelly Purdy, who designed an intricately engraved ring of platinum and yellow gold set with 32 diamonds. Purdy runs her own studio in Toronto.

• Katherine Moller, who created a ring made up of three interlocking pieces carrying almost a carat in diamonds.

Moller, who is a part-time employee at George Brown, and a Harbourfront artist, was a winner of the 1993 Diamonds Today competition and an Award of Excellence winner from a recent Metal Arts Guild show.

The George Brown winners were honoured at a reception on Sept. 28 at Casa Loma.

St. James gym

Continued from page 1.

"We're on the second floor and we hear the noise, but we put up with it. (Our teacher) sometimes will have to wait until it quiets down."

The move doesn't satisfy all the auditorium refugees who say it's harder to concentrate in classes in the gym because of poor acoustics than deal with intermittent construction noise in the

first-floor auditorium.

"I'd rather be in the lecture hall," says human services counsellor student Kim Garland after her first class in the gym, where her teacher used a portable microphone and amplifier.

Deanna Oliver of the St. James athletics department, says the gym was heavily used for intramural sports between 11 a.m. and 1 p.m., and in use for the rest of the day by classes or for recreational play by groups of students.

"THE MOST EXHILARATING AMERICAN MOVIE SINCE 'PULP FICTION'!"

—Stephen Farber, MOVIELINE

"NICOLE KIDMAN GIVES THE BEST PERFORMANCE OF THE YEAR.

She's this year's dead-on lock for an Oscar nomination."

—Rod Lurie, KMPG 700

"NICOLE KIDMAN DELIVERS A KILLER PERFORMANCE.

Van Sant deftly blends film, video interviews and headlines."

—Stephen Soban, DETAILS

"OUTRAGEOUSLY ENTERTAINING AND PROVOCATIVE... FUNNY, SHOCKING AND WICKEDLY PACED.

Nicole Kidman delivers a deliciously witty and captivating performance."

—Bill Diehl, ABC RADIO NETWORK

★★★★★

OUTSTANDING CINEMATIC ENTERTAINMENT. DON'T MISS IT."

—Paul Wunder, WBAI

"NICOLE KIDMAN MAKES A SPECTACULAR BID FOR SUPERSTARDOM

in this splendid adaptation, brilliantly directed by Gus Van Sant and written with dark, piercing humor by Buck Henry. This movie is truly

'To Die For.'

—Guy Flalley, COSMOPOLITAN

"THE BLACKEST, MOST WICKED COMEDY IN AGES. NICOLE KIDMAN IS AS GOOD AS SHE IS BEAUTIFUL— AND THAT'S AS GOOD AS IT GETS."

—Patrick Stover, PBS FLICKS

NICOLE KIDMAN TO DIE FOR

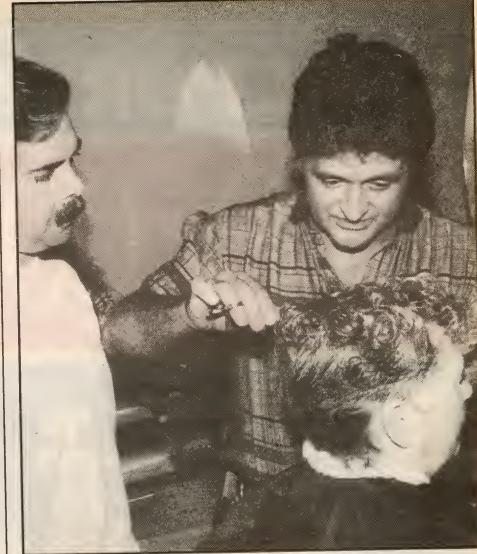
All she wanted was a little attention.

COLUMBIA PICTURES PRESENTS

In Association With RANK FILM DISTRIBUTORS A LAURA ZISKIN Production A Film By GUS VAN SANT
Starring: NICOLE KIDMAN "TO DIE FOR" JOAQUIN PHOENIX AND MATT DILLON MUSIC BY DANNY ELFMAN EXECUTIVE PRODUCER JONATHAN TAPLIN AND JOSEPH M. CARACCIOLI
BASED ON THE BOOK BY JOYCE MAYARD SCREENPLAY BY BUCK HENRY PRODUCED BY LAURA ZISKIN DIRECTED BY GUS VAN SANT

Subject to Classification

DISTRIBUTED THROUGH COLUMBIA TRISTAR FILMS OF CANADA



A COST-CUTTING CUT - George Brown hairdressing teacher Joseph DeFrancesco (right) demonstrates techniques for student Terry Cosford (left) at the Casa Loma Campus salon/lab. Client Barbara Frettag, who is getting the cut — keeps coming back. "I like it here," she says. And why not? Men's hair cuts by experienced apprentices under expert supervision cost only \$3.50 while women's are \$8. Perms run about \$25. The salon is open from 9 a.m. to 1:15 p.m. on Wednesdays, Thursdays and Fridays. No appointment is necessary..

In 1995, City College News was judged one of the top campus newspapers in Canada ... my budgie likes it too.

Help make City College News better as a member of our Editorial Board: We're looking for one full-time student and one continuing education student to meet with us monthly to discuss college and public issues.

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NEWS SHORTS

STUDENT ASSOCIATION PRESIDENT QUILTS; SEARCH ON FOR SUCCESSOR

A search is on to find a new president for the George Brown Student Association following the resignation of Michelle Sliz in September. Sliz quit the job after four months to take a job as an interpreter for the deaf — a profession she trained for at Sheridan College before coming to George Brown. The Association is now going to advertise the full-time job, which pays between \$385 and \$500 a week, with the goal of having chosen a new president by end of October. Student Affairs director Susan Stylianos is chairing the selection committee while Student Association business manager Colleen McDowell is currently acting as president. Meanwhile, the search for a new college president continues. The selection committee will be advertising the position nationally in mid-October and have scheduled interviews for November. The committee hopes to have a new president at work by April, 1996.

NEW GROUPS FORMED FOR LONG-TIME COLLEGE STAFF

For 19 years, George Brown has held an annual event for full-time employees who have worked for 20 years at the college. Now, as part of an expanding employee recognition program, the Human Resources Department is setting up similar events for staff who have worked for 10 and 15 years. In addition, staff who belong to the 10, 15 or 20-year "clubs" will get new gifts: 10-year staff will get an as-yet-unspecified small gift, 15-year staff will get a George Brown lapel pin and 20-year club members will get a similar pin set with a "stone," according to Human Resources Director Sally Layton. The 20-year club has a potential membership of about 500 people, including a large number of retired staff. The 15-year club has a potential membership of 75 people, and the 10-year club has 56 people. The annual staff Awards of Excellence, given by the Board of Governors, are also being reviewed and new staff awards could be created, she says.

GRADE NINE STUDENTS INVITED TO SHADOW STAFF; STUDENTS ON NOV. 8

George Brown students and staff who have children in Grade 9 are being invited to bring them to college on Nov. 8, as part of the city-wide Take Our Kids to Work day. The 14- and 15-year-olds can job shadow — watching their parents or relatives at work — and take part in a half-day personality analysis workshop. Staff who would like to take part but don't have children in Grade 9 can bring relatives or children of neighbours or friends, or be matched with students from West Toronto Collegiate for the day. "The idea of Take Our Kids to Work is to get Grade 9 students to think about careers earlier," according to college liaison officer Christina Clement, who is organizing George Brown's participation. For information, call Clement at 415-2204.

TORY PROMISE TO REPEAL EQUITY LAW PROMPTS COLLEGE REVIEW

George Brown is reviewing the scope of its employment equity plans in light of premier Mike Harris's promise to scrap current employment equity legislation. While the college remains committed to employment equity, the content of its plan will need to be modified if the current legislation is replaced, according to college employment equity manager Christine Parsons. For instance, the Act currently requires the college to develop numerical hiring goals for women, racial minorities, aboriginal people and people with disabilities in its workforce — a lengthy and expensive process that may not be in the new legislation, she says. Whatever happens, the college's joint union/management employment equity committee will continue meeting, and George Brown will review its hiring, promotion and employment practices and create an employment equity plan, Parsons says.

THE OLD SWIMMING HOLE - A construction worker checks out the swimming pool under the main floor of St. James through a hole cut into the concrete. The small pool — which still has water in it — was dug when the campus was first built in the early 1970's, for use in a health program that was never offered. It was covered over when dance studios were built on the space and revealed for the first time in 25 years during current renovations. The pool, which has attained mythical status over the years — especially on hot summer days — will now lie under the floor of the new lobby on King Street East.



Visitors at the opening of the Bell Centre for Distance Learning at Casa Loma Campus in late September watch a teacher in another room demonstrate video equipment using a skull (TV monitor at left). The TV monitor at right displays the view of the visitors as seen by the teacher.

TV learning centre opens at Casa Loma

George Brown College and Bell Canada have officially opened a \$2-million "campus" on the information highway that uses advanced technology to make courses globally accessible.

Officially called the Bell Centre for Distance Education at George Brown College, the campus is a cluster of three prototype video and multimedia classrooms that can be used to send lectures, demonstrations and seminars anywhere a telephone signal can reach. They can also be used to offer real-time interactive classes — in which students at one site can ask questions of a teacher at another site — about everything from health care to hospitality.

"With new communications technology we are no longer bound by considerations of space and distance," says George Brown acting president Frank Sorochinsky. "A class may now involve a teacher in Toronto and students in a dozen remote sites across the country."

The Centre is a co-operative project between the college, Bell Canada and the Teletraining Institute of Oklahoma State University.

The Centre, which is housed on the fourth floor of George Brown's Casa Loma Campus (160 Kendal Ave.), was officially opened on Wednesday, Sept. 20, with demonstrations of the classrooms including a remote transmission from a physically-disabled 11-year-old girl who uses the technology at home to participate in public school classes.

As a first step, the Centre is training teachers and private sector trainers to make best use of the increasingly popular interactive video and multimedia technology — an activity that is a mix between conventional teaching and TV broadcasting.

A dozen George Brown teachers are already undergoing tele-training that will allow them to effectively teach classes of people that they will probably never meet face to face. They will see

them, however, as they teach on a video monitor and will be able to zoom in on their faces as they ask questions or speak.

Health sciences teacher Al McOrmond, one of the 12 who spent part of the summer learning distance education techniques in Oklahoma, says distance education teaching — which can combine live lectures and demonstrations, videos and multimedia computer data — adds welcome flexibility to classes, and is relatively easy to learn.

"You fall into it quite naturally once you get over the phobia of the technology," he says.

The college is currently exploring the possibility of a number of programs that will be offered by distance education

including health records administration, denturism, electronics and a seminar on hazardous materials in the workplace, McOrmond says.

It can also offer courses from teachers and experts in other parts of the world.

"We can provide the best possible (teachers) for our students regardless of geography," says McOrmond.

Dr. Lorne Parker of the Teletraining Institute in Oklahoma told guests at the opening that distance learning is just beginning.

"Our goal is to expand the boundaries of George Brown College. We have only put our foot on the shore... we have North America to conquer."

Will bad weather close college?

How to find out - before coming in

You've heard ominous sounding weather reports all evening. You wake up and can barely see the street. Here's how to find out if classes are cancelled at George Brown or if the college is completely closed because of bad weather or other emergencies — before you leave home.

Listen to the radio:

George Brown will let the following radio stations know if it is closing or cancelling classes by 6 a.m. of the day in question. It will also let these stations know if evening classes are cancelled by 3 p.m.: CBC-AM 740, CHUM-FM, CKFM/MIX 99.9, CFRB 1010, CHFI-FM, 680 NEWS, CFNY, Q107.

Call the college:

To find out if classes are running: Call (416) 415-2900 (or toll-free 1-800-265-2002) from a touch-tone phone, then enter mailbox number 3905. A message about class cancellations and college closing will be updated as needed in this voice-mailbox by 6 a.m. for day classes and 3 p.m. for evening classes. Information about individual class cancellation is not generally available.

If you don't have a touch-tone phone, staff at the following numbers will know if classes are cancelled or the college is closed: Switchboard: (416) 415-2000 (or toll-free 1-800-265-2002) open weekdays 7:30 a.m. to 5 p.m.; Enquiry Centre: (416) 415-2464 (or toll-free 1-800-263-8995), open weekdays 8:30 a.m. to 6:30 p.m.

Student treatment

To the Editor,

Since starting classes this year, I cannot fail to notice the casual rudeness the students endure from employees at George Brown College. For example, the bookstore. Did no one know we were coming? Why is the bookstore so cramped, with only two cashiers? I know it's being moved, but this year's "service" was inexcusable.

Luckily, I had bought some books on orientation day, but some were not in stock then. And no one bothered to tell half my class, including me, that there was an orientation day. I found out by accident, when I called the college with a question. I was told it would be answered at orientation!

And what about OSAP? I waited two weeks to avoid the crowds, yet still I had to line up for an hour. And the treatment there was poor. How about treating students as valued customers?

One of my classes had too many students and so was split. Before the start of the first split class... (my teacher) took attendance then asked if there was anyone in the room whose name had not been called. Mine had not, so I said so. She then tried to humiliate me by talking in a sarcastic voice as though I were a two-year-old, saying that she didn't need to call my name because she had marked me present before the class began. I had no way of knowing that.

I suggest that the next professional development class for staff be "Treating Students with Courtesy."

Karen Newton,
St. James Campus

HERE'S HOW TO HAVE YOUR SAY!

City College News wants you to have your say! If you're concerned about a topic, event or issue that you think will be of interest to students and staff at George Brown — put it down on paper. Write a letter or an article, or just suggest a story idea to us. Here's how you do it.

1. Make sure your submission is legible (it can be typed or handwritten), keeps to the point and is brief. If it's too long we may edit it for length as well as for grammar and spelling.

2. Sign your submission and include your full name, telephone number, address and some indication of your affiliation with the college (i.e., course name, job, etc.).

3. You may request that your name be withheld from publication. We will respect your request if you provide us with a reason.

4. We welcome anonymous story suggestions, news tips or other material; however, as in all cases above, City College News staff and its editorial board will make decisions about what will be published.

5. Keep a copy of what you send to us. We will not return unsolicited material, including photographs, unless we are provided with a stamped, self-addressed envelope.

6. Drop off your submission in a sealed envelope at the mail slot in the information centres in the front lobby of 200 King St. E. at St. James Campus or the third floor entrance of 160 Kendal Ave. at Casa Loma, or send it by Canada Post or internal college mail to:

Editor, City College News, Marketing Services Department, 200 King St. E., Room 542E, George Brown College, Toronto, Ont. M5A 3W8 or fax it to (416) 967-2303.

The deadline for submissions and letters for our November 1986 issue is Thursday October 12.

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CLASSY GYM - Teacher Bonnie Simpson (right) leads a Human Services Counsellor class in the St. James gym on Oct. 2 after construction noise in the campus' lecture hall prompted the college to move classes to the sixth floor gym. The change forced cancellation of intramural and recreational sports and angered student Greg Osbourne, who wrote a letter to City College News.

Gym closing

To the Editor,

We at George Brown College are being divested of our only source to relieve undue stress in a non-violent manner — I refer to intramural sporting events.

We, the students, are baffled why this unnatural act is being committed. We are also annoyed and infuriated that the college would have the audacity to allow this to happen to us. As students we thrive on competition, which is why we are enraged that the committee is taking our intramural sports from us. I can't express how frustrated we really are. To make it simple, it just plainly sucks.

I cannot stress enough how much we count on intramurals for not only fun, but to relieve undue pressures. We, the students of George Brown College, would appreciate it, and be thoroughly pleased, if the college left our gymnasium for intramural sporting events. After all, you could say we paid for it.

Greg Osbourne,
St. James Campus

Pedal power

To the Editor,

Congratulations to Donna Tozzi and her bicycle users group for the wonderful letter in City College News.

The Bathurst Davenport Community Association (BDCA) has, for 20 years, asked the George Brown College administration to encourage staff and students to take the TTC or their bicycles to class. We feel that many students see and feel the advantage when they leave the car at home: save on a \$6 parking fee; save on a \$20 to \$40 parking ticket; save on gas and the environment and get some exercise at the same time!

Board of Governors take note: How about more bicycle lock-pots for student/staff cyclists who are doing their bit for the environment?

The BDCA and all residents around Casa Loma Campus think all bicycle commuters for their co-operation.

Long Live Pedal Power!

Norm Opperman, BDCA

(Editor's note: Bicycle access to Casa Loma may be made more difficult by elimination of the bike lanes on the Davenport Road underpass — something the City of Toronto Services Committee is considering on Oct. 18.)

Bruce Eakin

To the Editor,

Bruce Eakin passed away this summer, peacefully and with quiet dignity at home. He was a member of our support staff union, a George Brown College alumni and, when we met him, an active member of the college's Advisory Committee for Equity (ACE).

Besides being a George Brown employee in the Ceramics Department at Casa Loma, he was also a friend to many: advocate; AIDS activist; anti-racist; educator; artist; and proud gay man.

Bruce was an important figure in the lesbian and gay commun-

ity, and his contribution to human rights was inspiring. We feel that no better words describe his life than the following excerpts from an article in XTRA! by playwright Audrey Butler:

"Bruce worked with street youth at Thistleshouse, Moberly House and Vancouver's Laurel House. For years he worked tirelessly with autistic children at Toronto's Hospital for Sick Children. Bruce was happiest when teaching art to children; he believed in the young...."

"Bruce was an advocate for human rights all his life... days before his death he was cited by the Simon Wiesenthal Centre for his educational work exposing neo-nazi Ernst Zundel. An article about Bruce's anti-fascist work will be published in the national Jewish Tribune...."

Bruce participated in every revolutionary movement of the past 30 years, including Artists Against Apartheid, AISA Action Now, Queer Nation, First Nations self-determination and feminism.... he confronted injustice and racists head on. His many friends are as culturally, politically and sexually diverse as could be. Bruce's unique gift brought all of these people together in one short lifetime. Bruce will be greatly missed, but his gentle, courageous, queer spirit lives on in us. As long as we remember, we keep hope alive."

These eloquent words of Audrey Butler, reprinted with permission, are a wonderful tribute to a man that was much more than just a college staff member in a white lab coat at Casa Loma. Bruce was the embodiment of strength and encouragement, as, at one time, the only male participating in ACE. His humour, wisdom and boldness still inspire us to be proud and confident, not just as George Brown staff, but as educators for human rights. Bruce's spirit will continue to live on.

Lisa Trudel, Career Services, St. James

Donna Tozzi, Computer Aided Learning Centre, Casa Loma.

Christmas Party

To the Editor,

We need volunteers to help make this year's George Brown College Children's Christmas Party annual celebration as big a success as it has been in the past.

The party is recognized as one of the most popular and beloved college functions. The focus of the event is to bring joy and happiness into the hearts of all the children at the festive time of year. The event is now enjoyed by more than 450 people annually.

This party has served the college community well.

However, today we are a far more diverse population who celebrate a variety of customs and traditions. In order to organize a party that reflects our vitality, we need volunteers who have knowledge and experience about diverse groups. We especially need those of you whose cultural and ethnic backgrounds can add a broader dimension and greater richness to the events of the day. We are welcoming volunteers who would like to organize and implement a specific cultural and ethnic event for the day of the party.

Our goal is to create a wonderful day for every child. We want each one to feel welcome and to enjoy a day of fun and entertainment at Christmas time.

Ultimately, our measure of success will be the happy expressions on the faces of each child on the day when we celebrate the Christmas season together.

Think about volunteering! Our next meeting will be held on Oct. 13 at 2 p.m. in Casa Loma Room B206. All are welcome.

Lou Tarsitano (ext. 4354)
Rachel Strangis (ext. 4527)

CITY COLLEGE NEWS

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Editor: Neil McGillivray

Editorial Board:
Gordon Nore, Judi Linton,
Kim Culkin, Maureen Hart. .

George Brown College
St. James Campus
200 King St. E., Room 542E
Mailing address: P.O. Box 1015
Station B, Toronto, M5T 2T9
Phone (416) 415-2060
Fax (416) 415-2303

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GEORGE BROWN
THE CITY COLLEGE

Stress-free family meals means kids eat better

Mealtimes with young children often give parents heartburn from the stress of having to get their kids to eat — and eat the right foods. But stressful mealtimes can cause poor nutrition and sometimes obesity when kids eat too much of the wrong foods, says George Brown College nutrition teacher Kay Hamilton.

Hamilton says anyone who is responsible for feeding children — parents, babysitters or child-care workers — should ease up on forcing kids to eat, use a little creativity in meal planning and follow Canada's Food Guide for nutritional information.

"The Canada Food Guide says that the amount of food you need every day from the four food groups — grains, fruits and vegetables, dairy and meat — depends on your age, body size, activity level and whether you are male or female, and it gives a lower and higher number of servings for each food group.

Poetry is popular, publishing possible, how-to course told

Up-and-coming Canadian poets Lesley-Anne Bourne and Robert Hilles may someday become as famous as Margaret Atwood and Irving Layton, as Canadian poetry and poets are becoming increasingly popular, says one of Ontario's top poets.

More books of poetry are being published than in the past, sales are up in bookstores, and readings and workshops are attracting enthusiastic audiences, says Peterborough poet Betsy Struthers, who is also president of the League of Canadian Poets.

"There are many people who write poetry who haven't considered publishing a book of poems or had their poems published in literary magazines. But there is a market for it out there," she says.

Struthers ought to know. She has had four collections of her poetry published already. Now she's passing on her wisdom in a 13-week poetry workshop this fall at George Brown.

Recommended for anyone who is "committed to working at the craft," the workshop covers the basics of poetics, such as sound effects, place and persona, imagery, connotation of words and the mechanics of how a poem looks on the page, and then moves into marketing — how and where to get published.

Continued on page 6.

For example, young children can have a lower number of servings, while teenage boys can go to the higher number," she says.

Here's Hamilton's Top Ten List for stress-free child nutrition:

1. Follow Canada's Food Guide
2. Eat from at least three food groups at each meal
3. Offer nutritious snacks
4. Limit junk food intake
5. Let the child decide how much to eat
6. Encourage easy munchies such as fruit, raisins or cheese
7. Encourage breakfast, but not necessarily the traditional kind; try offering a slice of leftover pizza or a peanut butter sandwich
8. Don't force overeating; adjust food intake to child's size, age, and activity level
9. Respect the child's likes and dislikes by jazzing up or reducing the amount of vegetables that must be eaten, for example.
10. Base nutrition on the whole day of eating, not just each meal

Using rules like these, Hamilton has helped develop a part-time Child Care Cook certificate program offered at George Brown College in Toronto for those who work, or want to work, as a cook in a child care setting such as a day care centre.

Six courses prepare graduates for every aspect of cooking for children including planning a child-friendly menu that meets nutritional needs, applying basic cooking skills, safety, food budgeting and the role of the cook in relation to children, staff and family.

"There is a real need for qualified cooks who are able to work within the mandate and legislated requirements of day-care centres, hospitals, schools and private settings," says Cristina Grossi, co-ordinator of continuing education in George Brown College's Hospitality Centre.

For more information about the program call (416) 415-2517.

Lecture topic: food

Some of Toronto's most celebrated chefs and travel and food writers are teaming up with University of Toronto and George Brown teachers this fall to offer an innovative lecture series. The five sessions of *Celebrations of Food: A Very Human Art*, which starts Oct. 14, will include a lecture and food preparation demonstration at George Brown's Hospitality Centre.

GEORGE BROWN

Continuing Education — Winter/Spring 96

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George Brown College — Toronto

NEW LOOK FOR WINTER - George Brown's Winter Continuing Education Calendar, which will be distributed on campus starting Nov. 13, features a bold new look. It also carries the college's new slogan — learning for life — and elaborates the continuing education theme started this fall — vision, courage, action. Registration starts Nov. 20.

1,000s work the phones in call centre boom

We call them when we're hungry, confused, intrigued — or simply pressed for time. They're called call centres and we use them to order tickets and pizzas, buy clothes or books, pay bills, get computer advice or information about thousands of things.

Call centres are at the heart of Canada's burgeoning service economy. They're the way a growing number of businesses and organizations communicate with their customers and the public — to make new sales, cement existing relationships and make good on promises of service and satisfaction.

Now George Brown is meeting the need for staff trained in sophisticated marketing and service techniques used by call centres with a new program offered on a part-time basis.

The Call Centre Management certificate program, which can be completed in one year, includes courses such as keyboarding and call centre computer skills, telephone techniques, professional telesales, call centre technology, call centre management and team building.

The program is recommended for people with some marketing, sales or telesales experience and Grade 12 English.

"The Call Centre Management certificate is designed to provide the industry with people trained in up-to-the-



minute telemarketing techniques, with the added value of preparing people for management opportunities in the field," says Yvonne Snider, continuing education chair of George Brown's Faculty of Business.

While some call centres recruit staff with no experience to sell services or products on a commissioned basis, more sophisticated organizations want trained staff who can create a good image for them when handling incoming enquiries and complaints.

The work can be high pressure, requiring people to answer call after call for hours, according to Bell Canada customer service manager Sharon Burleau-Johnston.

"The type of person who is suited for this work is good at what

Continued on page 6.



HOW I SPENT MY SUMMER HOLIDAY - George Brown business student Natasha Pierre poses with military gear while on sentry duty during a training exercise for reservists this summer at Canadian Forces Base Petawawa. Pierre's normal duties, with the 25th Medical Company in Toronto, were as a medic — treating heat exhaustion, sprains, blisters and, yikes!, lacerations.

59 per cent of evening students are going for a certificate: survey

Every year more than 45,000 people register in a continuing education course at George Brown — and many enrol in several. Here are some facts about continuing education students based on a spring 1995 survey of 4,500 students:

- ° 59 per cent are employed full-time
- ° 46 per cent have university degrees or college diplomas
- ° 60 per cent are female
- ° 70 per cent are between 29-44 years of age
- ° One-third have previous education from countries outside Canada
- ° 59 per cent are taking courses towards a diploma or certificate
- ° 31 per cent attend for professional development
- ° 25 per cent are preparing for a career change.

Poetry

Continued from page 5.

Struthers says that succeeding as a poet requires voracious reading, participation in poetry circles, openness to learning from other writers, awareness of what gets published and much patience, optimism and dedication.

"As with all careers, becoming a poet requires both apprenticeship — being with and learning from other writers — and professionalism — striving to have work published," she says.

She advises that book publishers are more likely to promote potential if they can see that an author already has an audience, such as an accumulated list of published works in literary journals such as *Poetry Canada*, *Arts*, *The Fiddlehead*, *Malahat Review* and *Prairie Fire*.

To be on top of the Canadian poetry scene Struthers suggests going to readings, browsing libraries and bookstores, reading book reviews in newspapers and publications like *Books in Canada* and joining writers' groups.

For more information about the Poetry Workshop and other creative writing courses, call (416) 415-2092.

Call centres

Continued from page 5 we call 'overlapping', meaning they are able to perform different tasks simultaneously such as talking, listening, providing options to the customer, typing information, as well as handling interruptions. It can sometimes be stressful," she says.

For more information about the Call Centre Management Certificate, call 415-2163.

Tip of the Month

The 10 per cent solution

Your brain gets 10 per cent more oxygen while you are standing rather than sitting. If you are having trouble memorizing material, try standing up and walking around while you study. Try it - it works. Some students study lying on their beds, reclining on a couch or slouching in an easy chair. When you're lying down or reclining like this your brain is getting 20 per cent less oxygen — it's also getting a message from your body that it's time to sleep.

If you're having trouble studying, keeping up with your classes or adjusting to your college schedule, drop into your campus counselling office for some help.

• Franey Chernin, Student Success Co-ordinator

Contact your campus counselling office:
St. James: Room 285C
Casa Loma: Room C22
Nightingale: Room 105

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College finally owns Kensington Campus free and clear, sale now possible

George Brown is the clear owner of Kensington Campus for the first time in more than 28 years — but its future is still uncertain.

The Ontario government decided in September to exercise its option on the huge, three-building campus in the Kensington Market area to the college, ending the first chapter of what may become a long story of the redevelopment of the site.

George Brown had told the government in April, 1995, that it had no more use for the campus and offered it to the government to use.

At that time, the government provided funding to the college to operate the campus until the fall.

Now, the government is saying that George Brown can do what it wants with the campus — including selling it.

Selling the campus and using the proceeds to improve George Brown's two main campuses — Casa Loma and St. James — has been part of the college's official campus renewal plan for several years.

"It's an asset the college is looking to get fair market value from," says Martin Kerman, George Brown's executive director of campus operations.

The college is currently reviewing proposals from several groups for the campus, Kerman says.

But tacking a for sale sign on the campus may not be as easy as it sounds, according to representatives of a neighbourhood association and the area city councillor.

Not only has the City of Toronto developed special zoning and development restrictions for the site if it stops being used for education, but a vocal group — the Kensington Working Group — is lobbying hard to have a say in the development of the site.

The group wants to ensure that redevelopment plans are sensitive to the unique Kensington Market area — with small street-level stores and housing, according to group member Paul Oberst.

The group doesn't want the college to sell the campus to the highest bidder without regard for the content of the development, because that could mean a real estate speculator could leave the buildings standing empty for years, demolish the buildings and leave it as a parking lot, or create a large development that doesn't "fit" the intimate scale of the market area, Oberst says.

Kerman says the college is in contact with the group and is aware of its concerns.

It could take several months — or even longer — to decide



Theatre student Angela Clancy (right) says she is happy to be taking classes at Kensington Campus (above) which recently became free and clear property of the college — creating the possibility that it may be sold.

the fate of the campus, Kerman says.

Kensington, located at 21 Nassau Street near the intersection of College Street and Spadina Road, was home to the Provincial Institute of Trades from the early 1950s to 1967 when it became the largest campus of the newly formed George Brown College. In recent years, the campus has housed the college's English as a Second Language programs, now at Casa Loma.

Some of the space at Kensington is now being used temporarily by the dance school affiliated with the college, the School of Classical and Contemporary Ballet, and some classes and offices of the Theatre Arts program. The theatre building, at 530 King St. E., remains in use as well for rehearsals, performances and classes.

Theatre classes will be held in the campus until the end of the current academic year, says Kerman.



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OCTOBER

EVENTS

SPECIAL EVENTS

Oct. 12 - Employment Equity information/consultation session: Information about the status of provincial employment equity legislation and George Brown's employment equity plans. St. James Campus (200 King St. E.) Room 243E, noon to 1 p.m. Also at Casa Loma on Oct. 13 in Room C337 from 1 to 2 p.m. For information or to register for a session please call Theresa Boothe at 415-4715. If you are unable to attend but wish to comment on George Brown employment equity plans, please write to employment equity manager Christine Parsonson c/o Human Resources at 500 MacPherson Ave, e-mail to cparsonson, verbal comments to voicemail ext. 4759 or TTY 415-4467.

Oct. 17 - Aboriginal Students Social: Enjoy food and festivities with fellow native students, members of George Brown's Aboriginal Education Council, and the Native Student Counsellor. Hospitality Centre atrium (300 Adelaide St. E.), 2 to 4 p.m.

- Jewellery Repair Service reopens: Low cost fine jewellery repair for students and staff done by students under expert supervision. Bring your jewellery to Casa Loma (160 Kendal Ave.) Room C518. Open Tuesday to Thursday from 10 a.m. to noon until March 30. For information call Katherine Moller at 415-4464 during the hours listed above.

SPORTS AND RECREATION

Oct. 17 - Women's Intervarsity Basketball: George Brown Huskies vs. Durham College. St. James gym. 5:30 p.m. All students and staff are invited to come and cheer on George Brown's team in this season's first home game. For information call 415-2176.

Oct. 17 - Seventh Annual George Brown Aerobathon: Casa Loma Campus gym, noon to 4 p.m. Registration from 11 a.m. to noon. Participants raise money for college athletics and a scholarship fund by collecting pledges. Pledge forms are available from campus athletic offices. For information call 415-4627 or 415-2176.

Oct. 25 - Women's Intervarsity Volleyball: George Brown Huskies vs. Centennial College. St. James gym. 6 p.m. All students and staff are invited to come and cheer on George Brown's team in this season's first home game. For information call 415-2176.

- Men's Intervarsity Volleyball: George Brown Huskies vs.

Durham College. St. James gym. 8 p.m. All students and staff are invited to come and cheer on George Brown's team in this season's first home game. For information call 415-2176.

WORKSHOPS

Oct. 13 - Study Skills; 3 to 4 p.m., also offered on Oct. 18 from 11 to noon.

Oct. 27 - Stress Management: 2 to 3 p.m.

Students must register for the free workshops listed above by dropping into the Student Affairs office at St. James Campus (200 King St. E.) Room 285C or by calling 415-2107. Vocational testing is also available for students — contact the Student Affairs Department.

Oct. 18 - Peer Tutoring Training/Information sessions, 9 to 10 a.m. and 2 to 3 a.m. Also offered on Nov. 2 from 2 to 3 p.m. For information and location call Student Affairs at 415-2107.

ACADEMIC DATES

Nov. 3 - Last day to officially withdraw from a fall semester program or course without academic penalty. For information contact your Registration Centre.

Nov. 20 - Registration — mail, fax and dropbox — starts for continuing education classes in the winter semester, starting in January. Calendars are distributed on campuses starting Nov. 13. In-person registration starts

Dec. 11. For information call the Equity Centre at 415-2464.

MEETINGS

Oct. 17 - Strategic Planning subcommittee of the Board of Governors, Boardroom, 500 MacPherson Ave. 5 p.m. All students and staff are welcome to observe.

Oct. 18 - Academic and Student Affairs subcommittee of the Board of Governors, Boardroom, 500 MacPherson Ave. 5:30 p.m.

Oct. 24 - Finance and Property subcommittee of the Board of Governors, Boardroom, 500 MacPherson Ave. 4:30 p.m. Includes detailed analysis of college financial statements.

RELIGIOUS HOLIDAYS AND OBSERVANCES

Oct. 16 - Last day of Sukkot, Judaism.

Oct. 17 - Simhat Torah, Judaism

Oct. 20 - Birth of the Bab, Baha'i

Oct. 22 - Dipavali, Jainism

Oct. 23 - Diwali (Festival of Lights), Hinduism, Sikhism

Nov. 4 - Qudrat, Baha'i

Nov. 7 - Kathina, Buddhism
-Lokashah Jayanti, Jainism.
- Birthday of Guru Nank Dev Ji, Sikhism.



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